$ TELLIN' IT RAW... $ & $ KEEPIN' IT REAL $ 2.0 $
Tellin’ It Raw & Keepin’ It Real 2.0

NADCP 24TH Annual Training Conference

May 30 – June 2, 2018

Houston, Texas

P.O. Wallace Green, LICDC

(216) 664-3287

greenw@cmcoh.org

wgstayup@gmail.com
Wallace Green, LICDC-CS

- Over 25 years in the field of criminal justice and addiction
- Highest level of licensure in the state of Ohio
- Progression in the field has been:
  - Chemical Dependence Counselor
  - Supervisor
  - Director of Outpatient Treatment
  - Supervision Probation Officer
  - Treatment Coordinator
Wallace Green, LICDC-CS

• Awards include:
  • **Outstanding Service Award in 2009**, as
    • Awarded by the Cleveland Municipal Court;
  • **Outstanding Probation Officer Award in 2005**
  • **Rookie Officer of the Year in 2003**, as awarded by the Cleveland Municipal Court Probation Department
  • **Counselor of the Year Award** at the **local level in 1997**
  • **Counselor of the Year Award** at the **state level in 1998**
    • As awarded by the National Association of Alcohol and Drug Abuse Professionals
Listening: be aware of your filters

1. What Bill wants to say
2. What Bill actually says
3. What John hears
4. What John understands
5. What John wants to say in response
6. What John actually says in response

Bias
Sensitive
History
Likes
Heritage
Hip Hop culture misnomers

- Hip Hop does not represent the African American culture at large
- Hip hop culture is primarily African American but not exclusively
- Presentation focused is on the commercialized Hip Hop culture
Reframing the issue so that it has meaning for the client

- Gablenger's Diet Beer
  - Didn’t sell a drop
  - Changed to “Lite” and becomes a best seller
    Bottled water on average 4x as much as gasoline
The Resolution from NADCP

- Whereas as there are 2.3 million behind bars
- Whereas as the burden of incarceration is disproportionate
- Whereas 1/5 of Drug Courts can not report reliable information on minorities
- All Drug Courts have an affirmative obligation to take reasonable actions to prevent or correct any racial or ethnic disparity that may exist by taking the necessary steps
  - Approved by the NADCP board of directors
  - June 1, 2010
H.E.A.T. Program for African American Men and Women

• Habilitation
• Empowerment
• Accountability
• Therapy

Darryl Turpin and Guy Wheeler
founders of the Pinwheel Group
Stages of Change:
“Start where ___ ________ __.”
If the client is in the pre-contemplation phase, very simply what do you need to do?

• Give them something to think about!
  • Give them something they cannot walk away from
  • Progress will be measured in inches not feet
Stages of Change*

• Interventions that presume that a client is in the action stage work if the client is in the action stage

• *Interventions geared for action are doomed if the client is not in the action stage and will create a very difficult case*


The advantage of dealing with pre-contemplation correctly

- Client becomes a **willing player** in his / her own development
- Rather than you teaching the client anything, you **create in them** a desire for learning

**Show them how they are being played**
- Regardless of how far down you are no one likes to be played
- **Use their definitions** to help them see where they really are

  - **Pimp** – someone who benefits from the work of others with minimum (0) input / scoring points off of someone else’s back
  - **Hoe** – someone who is being taken advantage of; someone who does the work without getting paid
Develop:

- Empathy
  - Client’s are deserving of holistic care
- Skills
  - The ability execute techniques with expertise
- Knowledge
  - The ability to know how and when to preform the skills
The power of music

• Dr. Monikah Ogando

• Music is a powerful carrier for consciousness
  • Like water

• Helps deliver – like blood or a syringe

• Music H.E.A.L.S.
  • Health – procedural
  • Execution – focused – concentrating
  • Attitude- feelings - emotion
  • Learning – repetition – indoctrination - expectations
  • Sound track of the client’s youth
Commercialized Hip Hop culture continues to serve as the advertising arm of the prison industrial complex!

• Play Infowars clip
After the absorption of EMI by Sony Music Entertainment that just left the “Big Three”

• Sony BMG
• Universal Music Group
• Warner Music Group
  • 2/3 of the music business
Positive Values

• Family
• Education
• Career
• Spirituality
• Security
• Freedom
• Health
• Property
Hip Hop Values
(Hidden / Habilitation / Generational)

• Tennis Shoes
• Clothes
• Cars
• Rims
• Music
• Sex (risky)
• Jewelry (fronts)
• Being ‘cool’
• Women / Men
• Tattoos
• Gangs

• Props
• Fads
• Welfare
• Crime ‘Hit a Lick’ prison
• Slang
• Respect / ‘Props’
• Quick money
• Working a ‘job’
• Hustle
$ THE BILLION DOLLAR $ $ BENEFICIARIES $ $ 

• Beer /Wine / Spirit Companies 
• Car Dealers 
• Check Cashing establishments 
• Designers / Jewelers 
• Phil Knight 
• Hospitals (Interns) 
• Human Service Workers 
• Treatment Providers 
• Drug Lords (not to be confused with dealers) 
• The criminal justice system 
  • Police, prisons, courts, etc 
• Rappers 

ALL TO THE TUNE OF OVER 100 BILLION PER YEAR 
THE CLIENTS ARE BIGGER THAN MICROSOFT
Private prison stocks up 100% since Trump’s win

• February 24, 2017
• Private prison stocks up 100% since Trump’s win
  • As reported by CNN Money – Heather Long
  • February 24, 2017

• CoreCivic (CXW)
  • Formerly known as *Corrections Corp. of America* has doubled since election day.
  • Geo Group (GEO) has risen 98%.
The U.S. attorney general is bringing back the harshest sentences for low-level drug offenses, rejecting Obama-era reforms.

In a memo released Friday, Sessions instructed federal prosecutors nationwide to seek the strongest possible charges and sentences against defendants they target.
Trump and Sessions are betting against Drug Court and on the Hip Hop culture to continue to produce, inspire, and motivate:

- Criminals
- Drug abusers
- Irresponsible adults
- Boyz
- Hustlers
  - 14% is producing half of those incarcerated
The New Jim Crow
by Michelle Alexander

• This book is a 300 page indictment of the criminal justice system
• However the justice system has no ‘body’ to jail and no soul to save
• System change vs. ‘Self’ change
  • Where should the focus be?
  • Why?
The facts of the drug war: Movie, *The House I Live in*

- 40 years old
- Over $1,000,000,000,000.00 spent
- Millions of low end offences / felonies
- Very few kingpins
- 40 years later-
  - Drugs are as plentiful, more potent and as easy to obtain as ever before
- We are victimizing poor, uneducated and mentally ill people
  - The Elephant in the room

*The House I Live In* – by Eugene Jarecki - 2012
Dreams and Nightmares

• The Meek Mills story on Dateline with Lester Holt – aired May 6, 2016

• Over the past decade– the rapper has spent an estimated $30 million on legal defense, 5 years probation – extended

• Cost him millions in endorsement deals

• On video fighting with Safaree Samuels on YouTube

• What is glaringly wrong with this picture?
  • Why wasn’t that brought out during the dateline story?
• 1999 - DUS failure to stop 6 pts accident
• 1999 - false information
• 1999 - no license seat belt
• 2000 - playing sounds
• 2000 - playing sounds
• drug abuse. Drug abuse,
• traffic in drugs,
• 2000 – Drunk and disorderly
• 2000 - failure to comply rec opp seatbelt
• 2000 – DUS / opp stop sign / seat belt
• 2001 – DUS seatbelt
• 2002 – Assault
• 2004 - no DL stop sign – seat belt
• 2005 – resisting arrest
• 2005 – Slow speed
• 2005 - muffler exhaust noise
• 2006 - RSP
• 2007 – Turning at intersection
• 2007 - Signal change

• 2000 - playing sounds
• 2000 – playing sounds
• 2000 - playing sounds
• 2000 - DUS failure to stop 6 pts accident
• 2002 – drug abuse
• 2007 - drug abuse
• 2012 - theft
• 2000 - playing sounds
• 2000 - playing sounds
• 2006 - sounds
• 2006 - sounds
• 2006 – Playing sounds
• 2012 - sounds
• 2013 - RSP, criminal tools
• 2014 - drug abuse marijuana
• 2014 - DV
Positive Values

• Family
• Education
• Career
• Spirituality
• Security
• Freedom
• Health
• Property
Hip-Hop Values (Hidden Habilitation)

- Tennis Shoes
- Clothes
- Cars
- Rims
- Music
- Sex (risky)
- Jewelry (fronts)
- Being ‘cool’
- Women / Men
- Tattoos
- Gangs

- Props
- Fads
- Welfare
- Crime ‘Hit a Lick’ prison
- Slang
- Respect / ‘Props’
- Quick money
- Working a ‘job’
- Hustle
Definition of Hip Hop Culture

• **A form of popular culture** that started in the African American inner-city areas (Bronx), characterized by rap music, graffiti art, and break dancing. **MCing, DJing**, spit boxing, fashion, slang and style are also important elements of hip hop. The term has since come to be a synonym for **hip hop music** and **rap** to mainstream audiences.

• The 4 elements: Rap, DJ, Graffiti, Dance, later; knowledge
Definition of Culture

Why Hip Hop is not a Culture
The Cultural Litmus Test
> The unique worldviews, customs, norms, values and patterns of behavior that are learned through socialization to nurture, strengthen and insure the positive progress and development of its people.

> The people who benefit from this culture are the “The Billion Dollar beneficiaries.” Welcome to Hip-hopracy

The Cleveland Asian Festival: How your grow your community

• The festival has reached its 7th year in 2016. It is the fastest growing festival in Ohio.
  • Attendees:
    • 2010 – 10,000 attendees (under $1 million spent)
    • 2011 – 31,060 attendees (over $1 million spent)
    • 2012 – 42,240 attendees (over $2.5 million spent)
    • 2013 – 38,380 attendees (over $2 million spent)
    • 2014 – 38,000 attendees (over $2 million spent)
    • 2015 – 45,000 attendees (over $3 million spent)
  • People are spending on average a little over $60.00

http://clevelandasianfestival.org/2016
Kwanzaa

• **Umoja** (Unity)
  To strive for and maintain unity in the family, community, nation and race.

• **Kujichagulia** (Self-Determination)
  To define ourselves, name ourselves, create for ourselves and speak for ourselves.

• **Ujima** (Collective Work and Responsibility)
  To build and maintain our community together and make our brother's and sister's problems our problems and to solve them together.

• **Ujamaa** (Cooperative Economics)
  To build and maintain our own stores, shops and other businesses and to profit from them together.

• **Nia** (Purpose)
  To make our collective vocation the building and developing of our community in order to restore our people to their traditional greatness.

• **Kuumba** (Creativity)
  To do always as much as we can, in the way we can, in order to leave our community more beautiful and beneficial than we inherited it.

• **Imani** (Faith)
  To believe with all our heart in our people, our parents, our teachers, our leaders and the righteousness and victory of our struggle.
You have 3 votes that you can cast

• Political vote
  • The 1% have 2 parties, the 99% have none
  • This is your weakest vote

• Economic vote
  • African Americans have 1.2 trillion dollars worth of election power
  • You’re voting against yourself!

• Time vote
  • What are you electing to do with your time?
  • What marketable skills / knowledge are you developing?
    • Or are you electing to escape (get high), scheme, and play?
  • You cast this vote every min. of every day
  • Your strongest vote
I dumb down for my audience
and double my dollars
They criticize me for it,
yet they all yell "Holla"
If skills sold,
truth be told,
I'd probably be,
lyrically
Talib Kweli
Truthfully-
I wanna rhyme like Common Sense
(But I did five Mil)
I ain't been rhyming like Common since
Make sense?

• Rapper T.I. on the Daily Show Sept. 16, 2016: “People need to take into consideration that traditionally Hip Hop has always been a reflection of it’s environment that the artist had to endure before he made it. So if you want to change the content of the music, change the environment of the artist and he won’t have such negative things to say.”
Make sense?

- What about rap prior to the 1988 gangsta take over?
  - Fun, community, the struggle, and positive focus
- Who’s job is it to change the conditions?
- On the real, you aren’t reflecting you are PROMOTING!
- Hip Hop reproduces the same pathologies that created it going on 3 generations!
Commercialized Rap 2018

- Women are objectified,
- Violence is dignified,
- Drugs are glorified,
- Money is idolized,
- Continuing to marginalize
- Those who are disenfranchised
- If we keep this up how is prosperity ever supposed to materialize?
Is it true?

• Is it entertaining?
  • Why?

• Who is the target audience?
  • How do you know?

• What image do others have of you as a result?
  • Does that matter?
  • Why?
Why embrace the stigma?

• Michelle Alexander in the new Jim Crow:
  • It is a psychological strategy
  • “Embracing your stigma is a political act. An act of defiance in a society that seeks to demean a group of people based on an inalterable trait.”
    • You see me as a criminal, than I’m a criminal
    • If it’s going to happen anyway (no matter what I do) than if I go out like a ‘G’ than I get mad props
    • This appealed to the black community who had to have buy in to that the white community would purchase it guilt free and by the black community buying in they are in essences, selling out.
When step 4 needs to become step 1:

• Steps 1-3: I give up
• Steps 5-7: I clean up
• Steps 8-9: I make up
• Steps 10-12: I keep up

Step 4: I wake up
Don’t get it twisted

• I am giving an explanation, not an excuse
  • *Why it is happening*, not dismissing *what is happening*

• You need to be empathetic to be effective
  • To understand and vicariously experience the struggle

• Not to be sympathetic
  • Allow or make exceptions for negative behavior or lower acceptable standards based on the clients traumatic experiences
    • No one lowers the hoop / Shaquem Griffin

  • Only the learner learns
The New Revolutionaries

- Kendrick Lamar
- LeCrea
- Jasiri X
- Childish Gambino
- J. Cole
- Lupe Fiasco
- Joyner Lucas
Real Gangsta Lyrics

• Really, the game’s brilliant,
• Create the pain
• and the illness,
• Then sell you the medicine
• That they claim
• will heal it.
• **Real gangstas don’t need guns to leave your brains on the sealn’**
• **They teach you self hate**
• **And leave you chained to your feelings’**
Don’t HATE!! Hip Hop has worshiped Donald Trump going on 25 years!!

- Trump has been name dropped 67 times on 67 songs over the past 25 years
- Face it; if Trump were Black, he would be a rapper!
  - 5 kids 3 women
  - Braggadocio
  - Womanizer
  - Gangsta bully
  - Flexin’
Rapper Joyner Lucas

• Play clip
• This rap song has had almost 70 million hits
• Check the internet reaction
• Breaking down the lyrics
  • Both sides have points, and that’s the point
• Listening to one another and taking responsibility your part
• How the serenity prayer applies
All Black owned and operated

• Roc-A-Fella Records
  • Jay-Z

• Bad Boy Records
  • P. Diddy

• Ruthless Records
  • Easy E

• Death Row Records

• Sugar Hill
  • Joe & Sylvia Robinson

• Def Jam
Starbucks: 
Totally blown opportunity!!

• Donte Robinson and Rashon Nelson arrested in Starbucks
• $200,000 grant was set to last one year. Nelson said he hoped the program would continue, “generation after generation.”
• Starbucks’s chief executive, Kevin Johnson, has also offered to “personally mentor” Nelson and Robinson and continue to build a relationship with them.
• Robinson also said Starbucks would help him and Nelson take courses to complete their bachelor’s degrees
Look at the big picture

• Coffee is a 98 billion dollar industry
  • Starbucks locations in the U.S. averages $4,400 a day in sales.

• African company Neo is a start up that could have profited from the publicity
  • We welcome everybody
  • Build your own business and grow your community
  • Clients have to learn how to compete in a competitive market place and recognize opportunity

https://www.wcbi.com/starbucks-board-member-we039ve-got-to-make-this-right/
Starbucks CEO Kevin Johnson wanted to stop the ‘Jay-Z’ effect

• Jay – Z was thrown out of Iceberg; an Italian fashion house
• He saw the opportunity to create his own line
  • Thus, Rocawear was born
• When Frederic Rouzaud of Cristal made a racist comment in the Economist in 2006
  • Jay – Z didn’t meet with the owner
  • Jay moved to Armand de Brignac in the video, Show Me What You Got. The rest is million dollar history
Jay-Z; an example of how **SMART** people do it!

- He got 3 sewing machines!
- Why did he call Russell Simmons?
- Who did Russell tell him to contact?
- Did Jay do what they said?
- Why did he?
- Suppose he didn’t?
- Who should **YOU** listen to?
- Why?
Encourage Business development

• The clients have talents that we don’t, so they are often overlooked

• Together We Bake
  • A baking business out of Washington DC made up of ex-felons and recovering addicts

• Edwin's
  • French cuisine restaurant in Cleveland Ohio
    • Founded by an ex-felon and workers are all felons and addicts in recovery
    • Oscar nominated documentary, *Knife Skills* is about the development of this restaurant
The opposite of injustice is not justice

• It’s economic empowerment!
• Nothing personal, but your incarceration is about economics
• Your culture makes it easy to set you up
Definition of Hip Hop Culture

• A form of popular culture that started in the African American inner-city areas (Bronx), characterized by rap music, graffiti art, and break dancing. **MCing, DJing**, spit boxing, **fashion, slang** and style are also important elements of hip hop. The term has since come to be a synonym for **hip hop music** and **rap** to mainstream audiences.

• The 4 elements: Rap, DJ, Grafitti, Dance, later; knowledge
Definition of Culture

Why Hip Hop is not a Culture
The Cultural Litmus Test
>
> The unique worldviews, customs, norms, values and patterns of behavior that are learned through socialization to nurture, strengthen and insure the positive progress and development of it’s people.

> The people who benefit from this culture are the “The Billion Dollar beneficiaries.” Welcome to Hip-hopracy

• Cultural Training Institute, prepared by Victoria Winbush. (1996).
So what is Hip Hop?

• Hip hop is a business that masquerades as a culture
• These businesses (Just like the rappers) takes advantage of your materialistic value system
• Meet the billion dollar beneficiaries
Developing Positive Values

- Family
- Education
- Career
- Spirituality
- Security
- Freedom
- Health
- Property
Negative cultural influences are a reality

- Paul Ryan: “We have got this tailspin of culture, in our inter cities in particular, of men not working and just generations of men not even thinking about working or learning to value the culture of work, so there is a real culture problem here that has to be dealt with.” March 12, 2014 representative Paul Ryan during radio interview

By Tom Kertscher on Friday, March 14th, 2014 at 2:03 p.m. Politifact Wis.
Negative cultural influences

• Jess the Plumber
  • A wealth of transferable knowledge
  • How you can directly show that Black Lives Matter

• Charles Green
  • Started a credit union and the neighborhood church because Blacks could get loans from backs to buy homes
  • Four years after his death the credit union went into receivership
  • If Black lives don’t matter to black people in a black neighborhood, why would they matter to anyone else anywhere else
  • This is tantamount to not picking up a life but waiting for someone to swim over and out it in your hand
The Client’s True (Hidden) Hip-Hop Values

- Tennis Shoes
- Clothes
- Cars
- Rims
- Music
- Sex (risky)
- Jewelry (fronts)
- Being ‘cool’
- Women / Men
- Tattoos
- Gangs

- Props
- Fads
- Welfare
- Crime ‘Hit a Lick’ prison
- Slang
- Respect / ‘Props’
- Quick money
- Working a ‘job’
- Hustle
Positive Value System

• Family
• Education
• Career
• Spirituality
• Security
• Freedom
• Health
• Property
My Job

• What I have done for my Job
  • I have conducted my duties per my job descriptions
    • Helped my clients
    • Administrative duties
    • Brought about positive change
    • Kept the court on the forefront
      • Great evaluations

• What my job has done for me
  • Good income
  • Good health benefits
  • Savings
  • Respectable occupation
  • Meet fascinating people
  • NADCP
I see what you have done for Hip Hop

- Promoted:
  - The clothes
  - The style
  - The slang
  - The ink
- Criminal record
  - Future ramification?
- Smoking weed
- Inspiration?

- I see what Hip Hop has done for rappers
  - Millionaires
  - Don't have to play by the rules
  - Fame
  - Don’t have to be accountable
  - Great sex life

But what has Hip Hop done for you?
(Name 5 things)
Artist appear tough but they know to stay in the box

- Buster Rhyme apologises to Arab Americans for using Muslim prayer in, ‘Arab Money’
- Steven Spielberg falls out with Michael Jackson over lyrics, in song, ‘They Don’t Really Care About Us’. Michael would eventually change the lyrics
- Jerry Heller enraged for racial content of Ice Cube’s song, *No Vaseline*
  - Lawsuit over movie
- Jadikis has to remove lyrics to the song, ‘Why?’ that asked, ‘Why did George Bush knock down those buildings?’
- Ice -T removed Cop Killer from his album with Body Count
- Would Drake who is half Jewish, ever refer to himself, or other Jewish Americans as the ‘K’ word?
- Rick Ross would be dropped by Reebok for lyrics which talked about date rape
Ultra Violet / N.O.W. collected 72,000 signatures delivered to Reebok

• Protest Rick Ross song,
  • U.O.E.N.O ("You don't even know")
    "Put molly all in her champagne
    She ain't even know it
    I took her home and I enjoyed that
    She ain't even know it."

• He change the lyrics
• Reebok Dropped him from their ad campaign
KKK Exhibit: WAKE UP!

* Stands for – Kin Killin’ Kin
  * Ohio artist James Pate

* Images portray young people in urban settings, or events like the March on Washington, dressed in klan garb that mirrors modern hip hop clothing trends.

* Stresses reflection:
  * African Americans kill more people almost every six months than the KKK did in 86 years!!

* Exhibit went on tour in 2015

http://www.lewismuseum.org/special-exhibition/kin-killin-kin
Byron Allen sues Obama’s FCC over racial discrimination and why haven’t you heard about this groundbreaking lawsuit?

• **Allen, invokes the Civil Rights Act of 1866** in historic 10 billion dollar suit against cable giant, Charter
  • *This was formed to protect minority business following the Civil War so that they could develop and invoke contracts*
    • The Civil Rights Act of 1866 also said that any citizen has the same right that a white citizen has to make and enforce contracts, sue and be sued, give evidence in court, and inherit, purchase, lease, sell, hold, and convey real and personal property.
Declaration of Independence

• “We hold these truths to be self evident that all men are created equal and they are endowed certain unalienable rights, that among these are life liberty and the pursuit of happiness. That to secure these Rights, governments are instituted among men.”
Life

• The principle or force by which animals and plants are maintained in the performance of their functions

Liberty

• Freedom from external restraint or compulsion

Not to be confused with:

• Pleasure = sensual gratification

Webster’s 3rd New International Unabridged Dictionary, 1964
The Pursuit of Happiness

Happiness is the general term denoting enjoyment of or pleasurable satisfaction... such pleasures are not to be despised in a world full of pain. But happiness...[is]... a different sort of thing. [It] comes to be through a fulfillment that reaches the depths of our being – one that is an adjustment of our whole being with the conditions of our existence – John Dewey
Problem is you aren’t about life, liberty and the pursuit of happiness

• You’re about death and slavery in the pursuit of sensual gratification
• Death
• Slavery: The absences of liberty and will
• Sensual gratification: How something looks, feels, sounds – no learning (Hip Hop Style)
• Sensual satisfaction before learned happiness = confusion of the two
A classic teaching example:
Can you follow directions and reach your goal?

- **Goal:** Connect all 9 dots using 4 straight lines.

- **Rules:**
  1) Do not lift the pen from the page
  2) Do not retrace any lines
So, who is behind bars?

• Addicts
• Mentally ill
• Irresponsible adults (Boyz)
• Oh, and a few criminals
Fighting the right war at the right time

• Right vs. Wrong
  • Justice

• Success vs. Failure
  • Winning- Sobriety – Recovery
Famed civil rights attorney Constance Rice on Obama’s Policing Task Force

Constance Rice

• Black Lives Matter! Really? To Who?
• The commercialized version of the Hip Hop culture puts police on edge, to the point that ‘blackness’ is seen as a weapon
• A negative image is generated by artist who are not likely to suffer the brunt of hostilities due to income, or have the finance to deal with the issue should it arise
• Gays, Arab Americans, other minorities know the importance of imaging
Sorry, but this is the real world

• Talking with your kids about the police stop
  • Pulled over at a disproportionate rate
  • More likely to be searched
  • Higher chances of incarceration
  • Longer sentence
  • More likely not to make bond
  • Victims of implicate bias
  • Suffer from disproportionately unfair bond practices

What It’s Like to Be Black in the Criminal Justice System There are racial disparities at every phase of the justice system. By Andrew Kahn and Chris Kirk Slate August 9, 2015 / New Study Shows That Blacks Pay More to Get Out of Jail on Bail September 17, 2012 by NNPA Sacramento Observer
Do what other minorities have done who were successful

• The LGBTQ community; 3.4% of the population have successfully pushed a difficult agenda
  • Political agenda
  • Financial support
  • Image control
  • Corporate backing
C.O.P. (Community Orientation Program)

• Cleveland, Ohio probation program
• Appreciation for the police
  • Conducted by a commander from CPD
  • Real videos
• Understating the scope of power
• Understanding your rights
  • Comply and then complain
  • You have the right to record
• Safe conduct
Univ. of Missouri's black football players: A lesson on how to protest

• November, 2015
• Second, the team leveraged pressure on an immediate timeline. Next Saturday, the Missouri Tigers are scheduled to play the Brigham Young Cougars. As Saturday neared, the school was under increasing pressure to resolve the dispute as public attention to the conflict continued to grow.

• Collateral damage;
  • TV contract (15mMil), Nike contract, (2mil)

• The team's protest threatened immediate economic damage to the university. This is perhaps the biggest issue at play. A contract between Missouri and BYU obtained by the Kansas City Star reveals that cancellation on the part of the Tigers would result in a $1 million fine to be paid to BYU within 30 days of the cancellation.

• In a capitalist society, people listen through their wallets
Power, Influence, Money, Position

Power- having the force needed to obtain your agenda; not appealing and waiting on the good nature or others
Starts with

**POWER OVER SELF –**

**WORK YOUR PROGRAM**

- P ower
- I nfluence
- M oney
- P osition
Discipline:

• The ability to do what is in your best interest when you don’t feel like doing it

• Develop Discipline...
  • and you will never have to be “disciplined”

• If you want to be here that’s good.
  • But If you don’t. that’s _______ __________

• If you can’t handle somebody telling you what to do some of the time...
  • You’ll find yourself in a place where somebody is telling what to do all of the time
Only two types of people are successful in this world:

- Those that are prepared,
  - Those that are lucky
- One you chose to do
  - The other chooses you
Create a sense of urgency

• Addiction has caused the following:
• You’ve bee sober for how long?
• You have how many kids?
• You have what marketable trade skills?
• You have how many degrees?
• You have how much in the bank?
• You’re a role model for who?
• You’re how old?
• How could that fire be burning any hotter?
• How could your ship be sinking any faster?
• This is savable! Sink or swim?
  • You might not be playing an instrument on the titanic, but you do appear to be listening to commercial rap and smoking a blunt so there is not too music difference
Addressing Client Counselor differences

• “I think it’s smart to put out of the fire first and if you want to have that conversation about the causes, we can do it then, but there are systemic problems in the criminal justice system that you need to guard against and I wouldn’t be doing my job if we didn’t have this discussion.”
The *No Win Situation*: If you go around using people 1 of 2 things will happen

<table>
<thead>
<tr>
<th>Win</th>
<th>Lose</th>
</tr>
</thead>
</table>
| ![You don’t use](checkered.png) | • You use  
|     | • You might use |
The R&R Tool Box

• Fighting the right war at the right time (Right vs. Wrong / Success vs. Failure)
• Call at odd hours
• L.I./E.
  • Learn Intellect over Emotion
• FTR (First Though Rong!)
  • Doug Marlowe
• Use their talents for sanctions
The R&R Tool Box

• Let the client take ownership
  • Let the **client fill out all paperwork**
    • Progress notes, court reports, urine slips, discharge summaries
    • They can write what they want (so can you)
    • Takes away the secrecy
    • Gives the client ‘buy in’
Homework List

• Films/ Videos
  • *The House I Live in* - Documentary 1hr 48 min. by Eugene Jerecki (for rent or purchase)
    • [https://www.youtube.com/watch?v=QsBDvxy5qQY](https://www.youtube.com/watch?v=QsBDvxy5qQY)
  • *Billions behind Bars* – YouTube 43 min (free)
    • [https://www.youtube.com/watch?v=6tJR81BWe5I](https://www.youtube.com/watch?v=6tJR81BWe5I)
  • *Prison State* – Frontline production 1 hr. 23 min. (free)
  • Slavery by Another Name (free)
    • [https://www.youtube.com/watch?v=UcCxsLDma2o&t=31s](https://www.youtube.com/watch?v=UcCxsLDma2o&t=31s)
    • [https://www.youtube.com/watch?v=1f7tX5hHpcw](https://www.youtube.com/watch?v=1f7tX5hHpcw)
  • The New Jim Crow Audio book Chapter 1 (all chapters free)
    • [https://www.youtube.com/watch?v=kUbYT9FR7O0](https://www.youtube.com/watch?v=kUbYT9FR7O0)
  • Thirteenth (free)
    • [http://watchonline.pro/13th-2016/](http://watchonline.pro/13th-2016/)
  • Baby Boy – (For rent or purchase)
Recommended Books

• *Outliers: The Story of Success* by Malcolm Gladwell (Jay – Z)
• *The Celestine Prophecy* by James Redfield (Jay- Z)
• *The Seat of the Soul* by Gary Zukav (Jay –Z)
• *Guaranteed Success* by Master P.
• *The New Jim Crow* by Michelle Alexander
• *King Baby* (Pamphlet) by Tom Cunningham

Hazelden books

• *Klan-Destine Relationships* by Daryl Davis
Thank you!