

## Bravura LEADS™

Capture, Qualify and Engage with Leads

### Lead Retrieval App

Access lead retrieval functions using your personal mobile device or tablet - Apple or Android device with a rear facing camera is supported

\$125 per license\*

### iPod Rental

Pick up an iPod Touch at the event, pre-loaded with the Lead Retrieval App, includes additional license for personal device

\$340 + \$200  
refundable deposit

### Turbo Charge Battery

Add-on battery to extend life of your iPod rental or personal iPhone/iPad to avoid running out of battery or plugging in during the trade show

\$30 + \$50  
refundable deposit

### iPod Drop Off

iPod(s) hand-delivered to your booth staff by our onsite support representative 30 minutes before trade show begins

\$75

*\*Minimum Purchase of 2 Licenses Required*

*20% price increase after June 26th, iPod and Battery subject to availability*

**Link to Exhibitor Portal to Purchase: <https://bit.ly/2UwhFVn>**

Please log in with the email for the primary contact for your organization

### Six Steps to Increase your Lead Tracking Efficiency and Attendee Engagement with Bravura LEADS™

1. Scan QR Code to Capture Attendee Contact Information
2. Annotate or Dictate Notes
3. Ask Customized Qualifying Questions
4. Send Messages or Request Follow Up Appointments to Leads in the App
5. View and Engage with Virtual Leads (Attendees Viewing Exhibitor Profile)
6. View/Export Leads During or After the Meeting

To inquire about additional lead retrieval services, please email [support@bravuratechnologies.com](mailto:support@bravuratechnologies.com)

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