



Sponsorship Contract

Step 1: Company Information

Company: _____
Contact (name): _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Return Contract & Payment to:
NADCP
Kristen Deutsch
Email: kdeutsch@nadcp.org
Fax: 703-575-9402
Mail:
625 N Washington St, Ste 212
Alexandria, VA 22314
Phone: 571-384-1871

Step 2: Sponsorship Selection (see page 2 for options)

Sponsorship Name: _____ Price: \$ _____
Sponsorship Name: _____ Price: \$ _____
Sponsorship Name: _____ Price: \$ _____
Total \$ _____

Step 3: Payment & Cancellation

Terms of Payment & Cancellation: Full payment is due within seven (7) days of signing. Space will not be assigned or held until the signed agreement and payment are received by NADCP. Cancellations must be submitted to NADCP in writing. The date of receipt of sponsor's written notice of cancellation will be the official cancellation date. If sponsorship is canceled before December 6, 2019, a refund less a 25% cancellation fee of the total will be returned. If sponsorship is canceled on or after December 6, 2019, the sponsor will owe 50% of the total fee. Any sponsor who cancels on or after February 14, 2020, will owe 100% of the fee. Failure to comply with any of the financial obligations listed above shall make the sponsor ineligible for future NADCP shows.

Payment Method

Check for \$ _____ enclosed, check number (Make check payable to NADCP) OR

Please charge \$ _____ Visa MasterCard American Express

Call 571-384-1871 to give credit card number.

Cardholder's Name: _____

Authorized Signature: _____

Step 4: Authorization

By signing this Contract, I agree that I have read the above guidelines, and agree to abide by the terms and conditions set forth. A Sponsorship Contract must be signed in order to confirm sponsorship of item.

AUTHORIZED SIGNATURE: _____

DATE: _____ TITLE: _____

Step 5: Logo Recognition on Signage

I agree to submit my company logo to Kristen Deutsch, NADCP's Director of Membership & Outreach (kdeutsch@nadcp.org) via email within five business days of signing the sponsorship agreement. Logo must be a high-resolution vector file. If my company logo changes at any point, I will notify NADCP immediately and send the new logo. Due to production time of certain items, if a logo change occurs, it is not guaranteed that the item can be printed with the new logo. Please check with Kristen Deutsch for individual items' production times.

RISE20 Sponsorship Opportunities		
Sponsorship Packages (see page 3)		
Platinum	\$40,000	Four available
Gold	\$25,000	Six available
Silver	\$12,500	Ten available
Bronze	\$6,500	Fifteen available
Print & Digital Advertising		
NADCP RISE Mobile App	\$4,500	One available
Mobile App Push Notification	\$1,000	Three available
Popcorn Carton Advertising	\$4,000	One available
Bag Insert	\$2,000 + sponsor's cost of production	Limited availability
Expo Hall/Registration		
Registration Kiosk & Ribbon Sponsor	\$3,000	Limited availability
Charging Station in the Lounge	\$2,500	Two available
Coffee Breaks	\$5,000	Three available
Logo Sticker in front of Booth	\$500	Unlimited
Logo Clings on high boys throughout hall	\$500	Unlimited
Training/Education		
Concurrent Sessions Sponsorship	\$500 per session	Multiple options available
Focus Group	\$5,000	Limited availability
Giveaway		
Pens & Notepads	\$3,000 + sponsor's cost of production	One available
Conference Lanyards	\$7,000	One available
Tote Bags	\$15,000/\$8,000 shared sponsor	One available or can be shared by two companies
Other Opportunities		
Attendee List	\$3,000	Limited availability

*The RISE20 Exhibitor Prospectus is forthcoming; in the meantime please check out <https://nadcpconference.org/sponsor-exhibit/> to access the RISE19 Exhibitor Prospectus and see further details on these sponsorship opportunities.

RISE20 SPONSOR PACKAGE BENEFITS	PLATINUM \$40,000 FOUR AVAILABLE	GOLD \$25,000 SIX AVAILABLE	SILVER \$12,500 TEN AVAILABLE	BRONZE \$6,500 FIFTEEN AVAILABLE
60 second (max) video commercial shown prior to the opening ceremony or other general session for all attendees. <i>(first-come, first-served; video must be submitted by March 27, 2020 for approval)</i>	√			
Choice of: <ul style="list-style-type: none"> One-hour focus group during conference or Pre- or post-conference webinar 	√			
Rotating banner on conference mobile app	√			
Choice of: <ul style="list-style-type: none"> Three-hour skills-building workshop or 75-minute training session immediately preceding the opening ceremony <i>(limited availability; first-come, first-served)</i>	√	√		
Conference bag insert <i>Artwork submitted by February 14, 2020 for approval</i>	√	√		
Push notification during the conference	2	1		
75-minute training session in the Innovation & Technology Track <i>(limited availability; first-come, first-served)</i>	√	√	√	
Space in conference program <i>Deadline: February 14, 2020</i>	1 full page	½ page	¼ page	1/8 page
Space in online <i>All Rise Magazine</i> , disseminated to 30,000+, link to company website. <i>Deadline TBD</i>	1 full page	½ page	¼ page	1/8 page
Pre-or post-conference attendee list	√	√	√	√
Exhibitor booth(s) with preferential selection	Island	20' x 10'	10' x 10'	10' x 10'
Floor cling in front of booth highlighting sponsorship	√	√	√	√
Fully registered booth personnel	8	6	5	4
Listing in program, on signage and website	√	√	√	√



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