



SPONSOR GUIDE

August 15-18, 2021 | National Harbor, MD

Join us for RISE21, NADCP's 27th annual training conference, and be part of the world's largest event on treatment courts and justice reform. More than 4,000 attendees expected!

To secure your spot and take advantage of other sponsorship opportunities, contact Jenni King, consultant with Federal Conference, at exhibit@allrise.org or 918.931.1842.

Visit: nadcpconference.org/sponsor-exhibit

RISE21 SPONSOR PACKAGE BENEFITS*	PLATINUM \$40,000 THREE AVAILABLE	GOLD \$25,000 THREE AVAILABLE	SILVER \$12,500 FOUR AVAILABLE	BRONZE \$6,500 EIGHT AVAILABLE	EXHIBITOR TABLE \$2,600/\$1,525** TWELVE AVAILABLE
60-second (max) video commercial shown prior to the opening ceremony or other general session	√				
Pre- or post-conference webinar	√				
Rotating banner on conference mobile app	√				
Conference tote bag insert	√	√			
Push notification during the conference	2	1			
75-minute training session during the conference	2	2	1		
Space in conference program	1 full page	1/2 page	1/4 page	1/8 page	
Space in online <i>All Rise</i> magazine, disseminated to 30,000+, link to company website	1 full page	1/2 page	1/4 page	1/8 page	
Pre- or post-conference attendee list	√	√	√	√	
Exhibitor table located in foyers and hallways of the Gaylord	√	√	√	√	√
Fully registered exhibit personnel	6	5	4	3	2
Listing in program, mobile app, website, and on signage	√	√	√	√	√

*Benefits subject to change

**For-profit/non-profit rates

RISE21 | August 15-18, 2021 | Gaylord National Resort & Convention Center

Saturday, August 14, 2021

2:00 p.m. – 6:00 p.m. Exhibitor Registration

Sunday, August 15, 2021

6:00 a.m. – 7:30 a.m. Exhibitor Setup
 6:45 a.m. – 7:45 a.m. Breakfast
 7:45 a.m. – 9:00 a.m. Sessions
 9:00 a.m. – 9:30 a.m. Break
 9:30 a.m. – 12:30 p.m. Sessions
 12:30 p.m. – 1:45 p.m. Lunch
 1:45 p.m. – 3:00 p.m. Sessions
 3:00 p.m. – 3:30 p.m. Break
 3:30 p.m. – 5:00 p.m. Opening Ceremony

Monday, August 16, 2021

6:45 a.m. – 7:45 a.m. Breakfast
 7:45 a.m. – 9:00 a.m. Sessions
 9:00 a.m. – 9:30 a.m. Break
 9:30 a.m. – 10:45 a.m. Sessions
 10:45 a.m. – 11:15 a.m. Break
 11:15 a.m. – 12:30 p.m. Sessions
 12:30 p.m. – 1:45 p.m. Lunch
 1:45 p.m. – 3:00 p.m. General Session

3:00 p.m. – 3:30 p.m. Break
 3:30 p.m. – 4:45 p.m. Sessions
 4:45 p.m. – 5:15 p.m. Break
 5:15 p.m. – 6:30 p.m. Sessions

Tuesday, August 17, 2021

6:45 a.m. – 7:45 a.m. Breakfast
 7:45 a.m. – 9:00 a.m. Sessions
 9:00 a.m. – 9:30 a.m. Break
 9:30 a.m. – 10:45 a.m. Sessions
 10:45 a.m. – 11:15 a.m. Break
 11:15 a.m. – 12:30 p.m. Sessions
 12:30 p.m. – 1:45 p.m. Lunch
 1:45 p.m. – 3:00 p.m. General Session
 3:00 p.m. – 3:30 p.m. Break
 3:30 p.m. – 4:45 p.m. Sessions
 4:45 p.m. – 5:15 p.m. Break
 5:15 p.m. – 6:30 p.m. Sessions
 6:30 p.m. Exhibitor Move-out

Wednesday, August 18, 2021

6:00 a.m. – 7:00 a.m. Breakfast
 Conference ends by 1:00 p.m.

Sponsor/Exhibitor Space

