



# SPONSOR GUIDE

August 15-18, 2021 | National Harbor, MD

Join us for RISE21, NADCP's 27<sup>th</sup> annual training conference, and be part of the world's largest event on treatment courts and justice reform. More than 4,000 attendees expected!

To secure your spot and take advantage of other sponsorship opportunities, contact Kristen Deutsch at [kdeutsch@allrise.org](mailto:kdeutsch@allrise.org) or 202.510.2978.

Visit: [nadcpconference.org/sponsor-exhibit](http://nadcpconference.org/sponsor-exhibit)

<b>RISE21 SPONSOR PACKAGE BENEFITS*</b>	<b>PLATINUM \$40,000 SOLDOUT</b>	<b>GOLD \$25,000</b>	<b>SILVER \$12,500</b>	<b>BRONZE \$6,500</b>	<b>EXHIBITOR TABLE \$2,600/\$1,525**</b>
60-second (max) video commercial shown prior to the opening ceremony or other general session	√				
Pre- or post-conference webinar	√				
Rotating banner on conference mobile app	√				
Conference tote bag insert	√	√			
Push notification during the conference	2	1			
75-minute training session during the conference	2	2	1		
Space in conference program	1 full page	1/2 page	1/4 page	1/8 page	
Space in online <i>All Rise</i> magazine, disseminated to 30,000+, link to company website	1 full page	1/2 page	1/4 page	1/8 page	
Pre- or post-conference attendee list	√	√	√	√	
Exhibitor table located in foyers and hallways of the Gaylord	√	√	√	√	√
Fully registered exhibit personnel	6	5	4	3	2
Listing in program, mobile app, website, and on signage	√	√	√	√	√

\*Benefits subject to change

\*\*For-profit/non-profit rates

# RISE21 | August 15-18, 2021 | Gaylord National Resort & Convention Center

## Saturday, August 14, 2021

2:00 p.m. – 6:00 p.m. Exhibitor Registration

## Sunday, August 15, 2021

6:00 a.m. – 7:30 a.m. Exhibitor Setup

6:45 a.m. – 7:45 a.m. Breakfast

7:45 a.m. – 9:00 a.m. Sessions

9:00 a.m. – 9:30 a.m. Break

9:30 a.m. – 12:30 p.m. Sessions

12:30 p.m. – 1:45 p.m. Lunch

1:45 p.m. – 3:00 p.m. Sessions

3:00 p.m. – 3:30 p.m. Break

3:30 p.m. – 5:00 p.m. Opening Ceremony

## Monday, August 16, 2021

6:45 a.m. – 7:45 a.m. Breakfast

7:45 a.m. – 9:00 a.m. Sessions

9:00 a.m. – 9:30 a.m. Break

9:30 a.m. – 10:45 a.m. Sessions

10:45 a.m. – 11:15 a.m. Break

11:15 a.m. – 12:30 p.m. Sessions

12:30 p.m. – 1:45 p.m. Lunch

1:45 p.m. – 3:00 p.m. General Session

3:00 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:45 p.m. Sessions

4:45 p.m. – 5:15 p.m. Break

5:15 p.m. – 6:30 p.m. Sessions

## Tuesday, August 17, 2021

6:45 a.m. – 7:45 a.m. Breakfast

7:45 a.m. – 9:00 a.m. Sessions

9:00 a.m. – 9:30 a.m. Break

9:30 a.m. – 10:45 a.m. Sessions

10:45 a.m. – 11:15 a.m. Break

11:15 a.m. – 12:30 p.m. Sessions

12:30 p.m. – 1:45 p.m. Lunch

1:45 p.m. – 3:00 p.m. General Session

3:00 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:45 p.m. Sessions

4:45 p.m. – 5:15 p.m. Break

5:15 p.m. – 6:30 p.m. Sessions

6:30 p.m. Exhibitor Move-out

## Wednesday, August 18, 2021

6:00 a.m. – 7:00 a.m. Breakfast

Conference ends by 1:00 p.m.

## Sponsor/Exhibitor Space

